

“Restore the Coast” Education Campaign Talking Points

- **Louisianians want leaders who will be a powerful voice for restoration**
 - Leaders who prioritize restoring our coast and protecting our communities
 - Leaders who safeguard restoration dollars for restoration and who support the Coastal Master Plan.
- **Louisianians want leaders who protect existing and secure future coastal restoration funding**
 - Leaders who protect the Coastal Trust Fund, to ensure those dedicated dollars are utilized, as intended, for coastal restoration and protection projects.
 - It is imperative that we restore our natural resources and protect Louisiana residents from the effects of hurricanes, floodwaters and other disasters.
 - Louisianians want leaders who will work across party and political lines with stakeholders, both private and public, to ensure Louisiana obtains the needed funds to expand the Coastal Trust Fund and to accelerate action on the long-lasting, science-based restoration projects outlined in the Coastal Master Plan.
- **Louisianians want leaders who support the Coastal Master Plan:**
 - We have made a lot of progress on coastal restoration and protection through the Coastal Master Plan process, and it is important we do not lose this momentum.
 - Louisianians deserve strong, consistent coastal leadership.
 - Louisianians want leaders who will commit to continuing this work without delay, so we can protect our communities and coast for generations to come.