

# 2015 Coastal Restoration Gubernatorial Campaign Topics Poll

PREPARED FOR THE RESTORE THE MISSISSIPPI RIVER DELTA COALITION

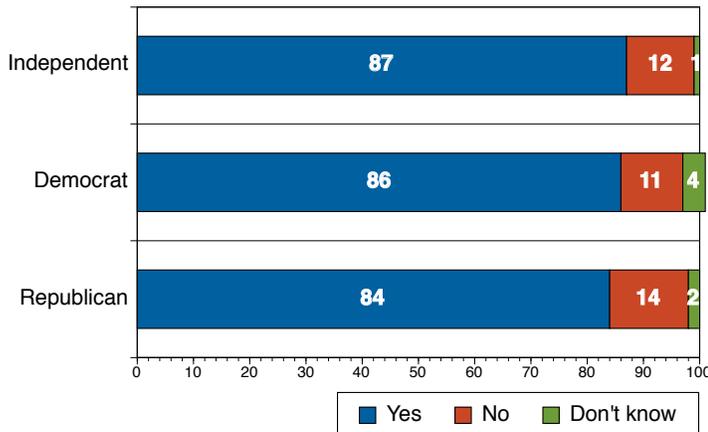
## SUMMARY OF FINDINGS

A poll of likely voters in Louisiana was conducted in July 2015 to capture voter expectations of the new Governor with respect to commitment to and funding of coastal restoration efforts.

### EXPECTATIONS OF NEW GOVERNOR

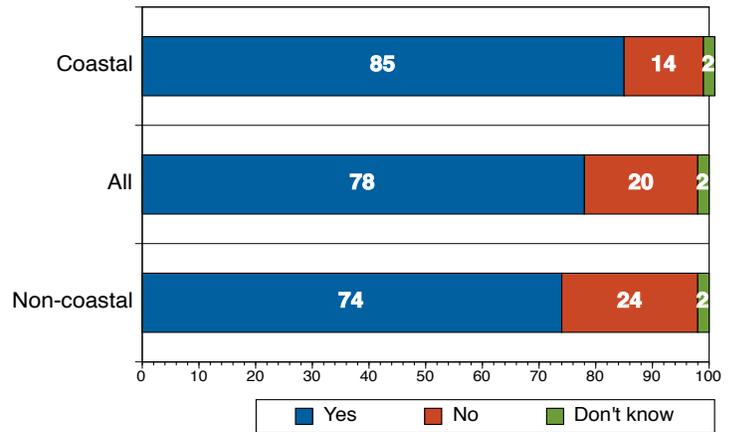
Coastal restoration is a high-priority issue that cuts across party lines. Regardless of political affiliation, a majority of voters said the restoration of coastal Louisiana should be a high priority for the new governor.

This year, voters will elect a new governor. In your opinion, should the restoration of coastal Louisiana be a high priority for the new governor?



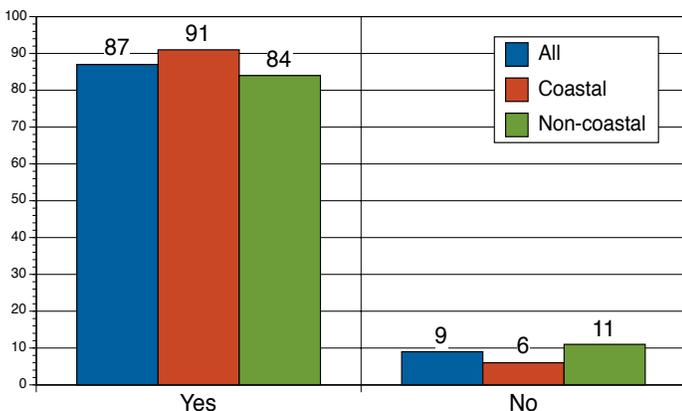
A majority of voters view coastal restoration as a priority and as important as other issues facing the state.

Is protecting and restoring coastal Louisiana as important as other issues facing Louisiana?



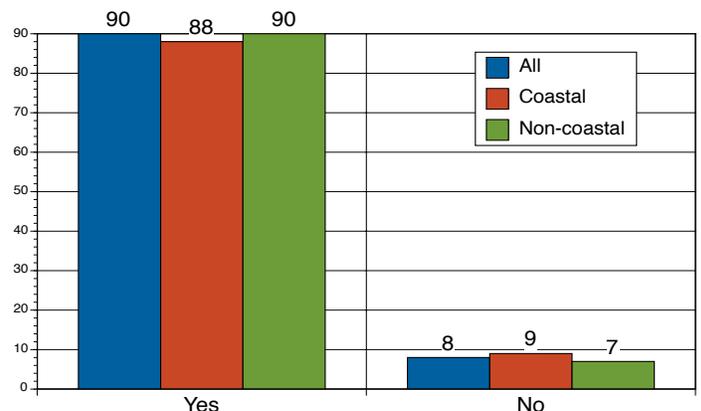
Voters want coastal restoration projects funded, and they want the new governor to obtain the necessary funding.

Should the new governor work to identify and secure additional funding for future projects identified in the master plan?



Voters want the new governor to ensure the money Louisiana has now for coastal restoration remains dedicated to that purpose and is not spent on something else.

Should the new governor ensure those funds currently dedicated to coastal restoration are not spent on something else?

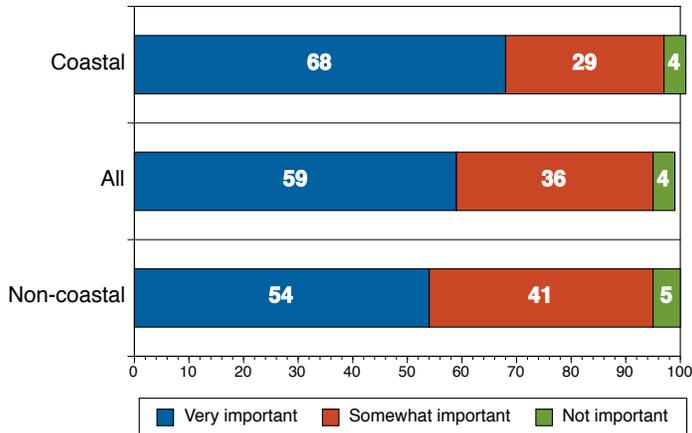


(Chart totals may not total 100% due to rounding.)

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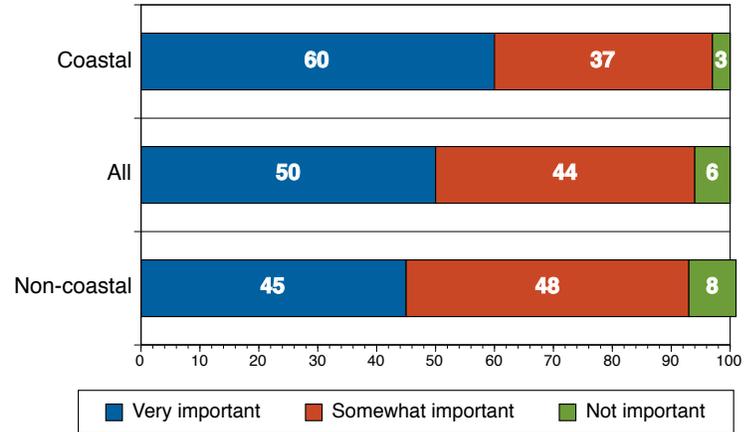
Voters want to see action taken to restore coastal Louisiana and feel it is important the new governor commit to move quickly.

How important is it to you that the new governor commit to move quickly and get started building coastal restoration projects?



A gubernatorial candidate's commitment to protect and restore coastal Louisiana is important to nearly all voters in deciding for whom they will vote.

In deciding for whom to vote for governor, how important will a candidates commitment to protect and restore coastal Louisiana be to you?



(Chart totals may not total 100% due to rounding.)

## ABOUT THE POLL

This statewide Louisiana poll was developed and conducted by Southern Media & Opinion Research, Inc. The poll was funded by the National Audubon Society on behalf of The Restore The Mississippi River Delta Coalition. The poll was designed to address likely Louisiana voters' opinions on voter expectations of the new, incoming Governor with respect to commitment to and funding of coastal restoration efforts. Interviews for this statewide poll were completed by telephone with 917 likely Louisiana voters from Monday, July 27, through Thursday, July 30, 2015. The overall sample error for the statistics presented from the sample of 917 likely voters (base sample of 600 statewide with an oversample of 317 within coastal parishes) is not greater than plus or minus 4.0 percentage points at the 95 percent level of confidence.