

2012 Louisiana Coastal Master Plan Public Opinion Survey

PREPARED FOR THE NATIONAL AUDUBON SOCIETY

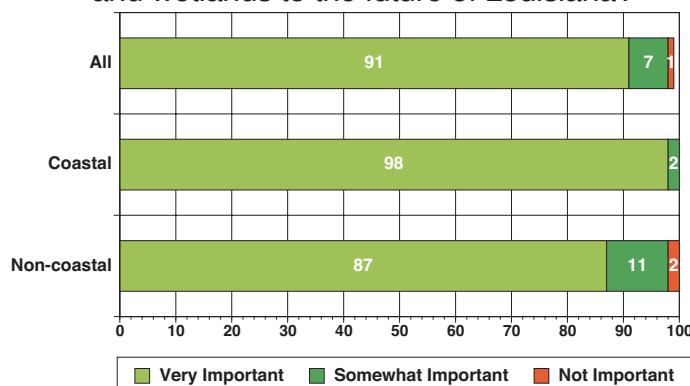
SUMMARY OF FINDINGS

A poll of likely voters in Louisiana was recently conducted capturing opinions on issues of public awareness of and attitudes toward the 2012 Louisiana Coastal Master Plan and Wetland Restoration measures in general.

Survey results show that the majority of Louisiana residents recognize the importance of the coast and want to see progress in restoring and preserving coastal areas and wetlands. This was mimicked across both coastal and non-coastal areas of the state.

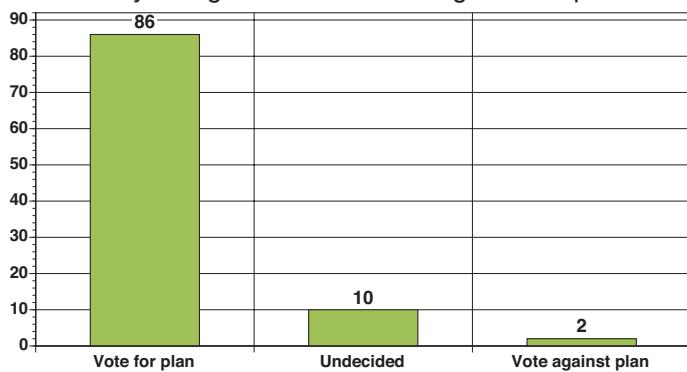
Nearly all respondents, both in coastal and non-coastal areas of the state, feel that Louisiana's coastal areas and wetlands are very important to the future of Louisiana.

How important are Louisiana's coastal areas and wetlands to the future of Louisiana?



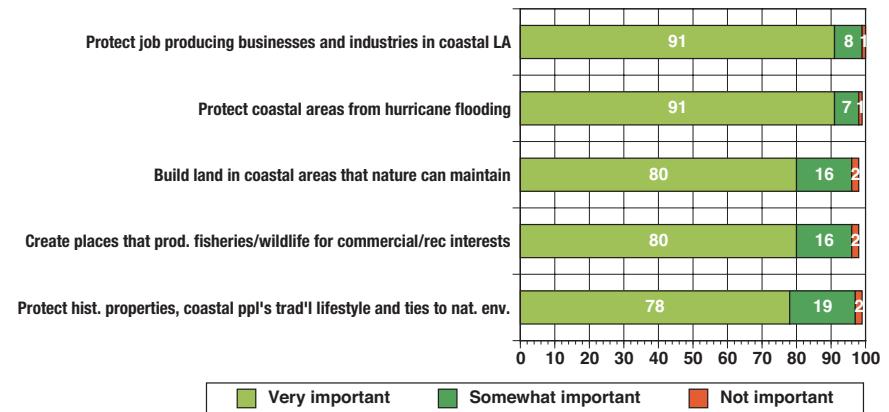
When educated about the Coastal Protection and Restoration Authority's master plan, the majority of respondents said they want their legislator to vote for that plan.

The Coastal Protection and Restoration Authority is presenting to the legislature a master plan containing a prioritized list of projects and activities to build new land and to reduce hurricane flood risk in coastal Louisiana. The projects will be paid for from the state's dedicated coastal protection and restoration fund, not from general state revenues. Do you want your legislator to vote for or against that plan?



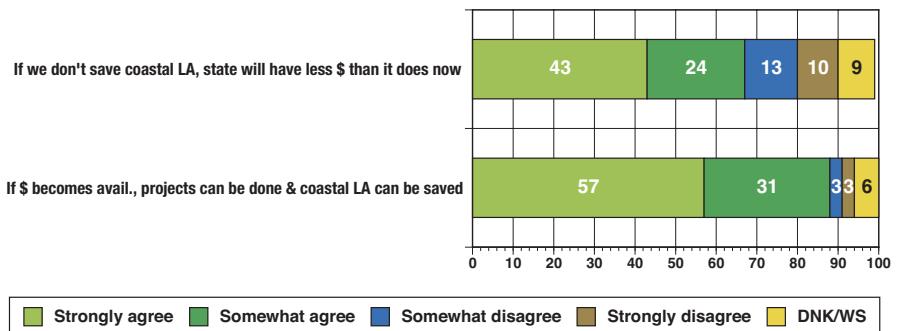
When asked about some of the goals of the master plan, nearly all respondents believed it is very or somewhat important to protect job producing businesses and industries in coastal Louisiana, protect coastal areas from hurricane flooding, build land in coastal areas that nature can maintain, create places that produce fisheries and wildlife for commercial and recreational interests, protect historical properties, coastal peoples' traditional lifestyle and ties to the natural environment.

Please tell me how important you think it is to:



Sixty-seven percent of respondents agreed that if we don't save coastal Louisiana, the state will have less money than it does now for roads, schools and health care. Eighty-eight percent of respondents said that if money becomes available, the projects in the master plan can be done and coastal Louisiana can be saved.

Please tell me if you agree or disagree with the following statements:



ABOUT THE POLL

This statewide Louisiana poll was developed and conducted by Southern Media & Opinion Research, Inc., for the National Audubon Society, Inc. The poll was designed to address likely Louisiana voters' opinions on issues of public awareness of and attitudes toward the 2012 Louisiana Coastal Master Plan and wetlands restoration measures in general. Interviews for this statewide poll were completed by telephone with 801 likely Louisiana voters from Friday, March 23, through Tuesday, March 27, 2012. The overall sample error for the statistics obtained from the sample of 801 likely voters statewide is not greater than ± 4.0 percentage points at the 95 percent level of confidence.